

BA or BS in Public Relations

Milligan University

Catalog Year
2023-2024

This document is designed as a guide for students planning their course selection and is only a suggested schedule. Actual course selections should be made with the advice and consent of the academic advisor. While accurately portraying the information contained in the Catalog, this form is not considered a legal substitute for that document. Students should become familiar with the Catalog in effect at the time in which they enter Milligan.

FALL SEMESTER 1		
COURSE	TITLE	CREDITS
BIBL 123	Old Testament Survey	3
HUMN 101	Ancient & Medieval Cultures	4
MLGN 100	Intro to College & Service	0.5
COMM 102	Speech Communication	3
COMM 105	Intro to Media Writing	3
COMM 101	Intro to Mass Media	3
	TOTAL CREDITS	16.5

SPRING SEMESTER 1		
COURSE	TITLE	CREDITS
BIBL 124	New Testament Survey	3
HUMN 102	Renaissance & Early Modern	4
COMP 111	Rhetorical Composition	3
COMM 201	Principles of Interpersonal Communication	3
(CIS 120, 125, 130)	Computer Applications	3
	TOTAL CREDITS	16

FALL SEMESTER 2		
COURSE	TITLE	CREDITS
HUMN 201	18th & 19th Cty. Culture	4
COMP 211	Inquiring Minds: Analytical Comp	3
MATH 213	Statistics	3
COMM 180	Storytelling	3
EXSC 101	Fitness for Life	1
	Language or Elective ¹	3
	TOTAL CREDITS	17

SPRING SEMESTER 2		
COURSE	TITLE	CREDITS
HUMN 202	Cultures of 20th & 21st Cty Cultures	4
MLGN 200	Intro to Calling & Career	0.5
COMM 341	Princ of Organizational Communication	3
MATH 213	Statistics	3
	Language or Elective ¹	3
	Social Learning GER	3
	TOTAL CREDITS	16.5

FALL SEMESTER 3		
COURSE	TITLE	CREDITS
COMM 311	Public Relations Strategies	3
COMM 460	Student Media Agency	1
	Lab Science GER	4
	Language or Elective ¹	3
BADM 315	Marketing	3
COMM 370	Rhetoric: Art of Persuasion	3
	TOTAL CREDITS	17

SPRING SEMESTER 3		
COURSE	TITLE	CREDITS
COMM 411	Public Relations Practices	3
	Science GER	2
COMM 345	Dynamics of Group Communication	3
COMM 460	Student Media Agency	1
BADM 304	Advertising	3
	Language or Elective ¹	3
	TOTAL CREDITS	15

FALL SEMESTER 4		
COURSE	TITLE	CREDITS
COMM 438	Communications Law	2
COMM 480	Cap: Vocation, Profession, Portfolio	3
COMM 491	Internship	3
COMM 341	Organizational Communication	3
	Ethnic Studies GER	3
COMM 460	Student Media Agency	1
	TOTAL CREDITS	15

SPRING SEMESTER 4		
COURSE	TITLE	CREDITS
BIBL 471	Christ & Culture	3
COMM 439	Communication Ethics	2
COMM	Elective or Minor	3
COMM 460	Student Media Agency	1
	Elective or Minor	3
	Elective or Minor	3
	TOTAL CREDITS	15
MINIMUM 128 NEEDED FOR GRAD		128

GER = General Education Requirement

¹ The BA degree requires a foreign language through the intermediate level.

A minor in Business is recommended.

MATH 213, Statistics, strongly recommended for Public Relations majors and minors.

COMM 341, Principles of Organizational Communication, is strongly recommended; not required.

COMM 460, Student Media Agency: 4 total hours required, available 1-2 hours per semester.